



Polish Professional Women
Silicon Valley



INVEST

IN YOU

2024

INVEST IN YOU 2024

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This Year's Theme

Dear Members and Partners, it is amazing that another year has passed and it is the 5th Anniversary of PPWSV. We are thankful for each and every one of you! Everyone's contributions are remarkable, and it would not be possible to create such a wonderful organization and community without your valuable efforts.

Last year as we neared the end of the pandemic, we focused our activities on Engagement.

Engagement is understood in different dimensions and forms. Here are the key questions that we asked ourselves: How do we engage within our communities?

How about our families? How do we engage with our current work and most importantly, how do we engage with ourselves?

All these questions led us to this year's theme which is: **Invest in You!**

In today's fast-paced world, it's common to get caught up in the challenges of everyday life.

However, amid all the commotion, we must not overlook the most crucial investment we can make – in ourselves.

Our understanding of investment extends beyond mere financial gains; it involves dedicating both time and resources to foster personal growth, skills development, and overall well-being.



This Year's Theme

By investing in ourselves we unlock a world of new possibilities. Learning new skills, expanding our knowledge, and prioritizing self-care not only enhance our individual potential but also improve and contribute to our relationships, careers, and overall satisfaction in daily life.

Remember you are the most valuable asset. We encourage you to Invest in You with PPWSV!

- # investinyou
- # investment
- # selfcare
- # newskills
- # growth



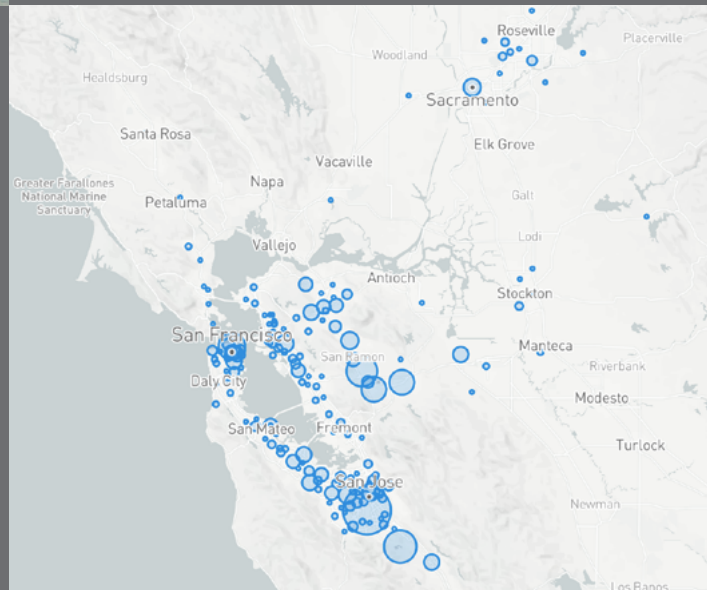
Who We Are

Polish Professional Women of Silicon Valley is a non-profit organization whose mission is to empower women of Polish descent by providing support, training, and tools to elevate their careers. PPWSV also invites all allies who are willing to support its mission.



Together, we are building a network of like-minded women and providing opportunities to connect, share, and support each other to further professional growth.

Our members are located in all major cities of the San Francisco Bay Area, California.



Our Strategy

In the New Year of 2024, we aim to carry forward our strategic initiatives for the years ahead. Our main goal is to promote Polish Women in Silicon Valley and highlight their professional achievements by strengthening our bonds in the community and throughout the world.

We are executing our strategy through learning and development programs and events. While the programs focus on empowering women in their professional development and entering or reentering the labor market, the central role of the events is to inspire and build a unique and impactful network.

PROGRAMS:

- **Business Owners' Directory**
- **A Day In the Life Of... (DILO)**
- **Job Aid**
- **PPWSV Academy**

EVENTS:

- **International Women's Day Celebration**
- **Special Guest Events**
- **Networking Events**
- **Holiday Celebrations**



Meet Our Team



Joanna Lorincz
Co-founder



Magdalena Jaworowicz, PhD
Co-founder



Piotr Jaworowicz, PhD
Strategic Advisor
& Creative Director



Izabela Stepniewski
Digital Marketing Manager



Karolina Mazaheri
Program Manager



Agnieszka Pradhan
Event Program Manager



Olimpia Kaniak
Social Media Manager



Eliza Wysokiński
Treasury & Finance Manager



Justyna Krawczyk
Program Manager



Monika Evje
Talent Consultant



Marlena Guderska
Graphic Designer, UI/UX



Gosia Herudzinska
Program Manager



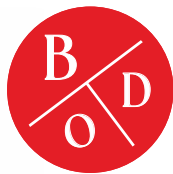
Gosia Rios
Member Experience Manager



Your Name
Your Impact

Join us as
a volunteer!

Our Programs



Business Owners' Directory

The "Business Owner Directory" is a comprehensive listing of businesses provided by seasoned professionals from Polish Professional Women of Silicon Valley organization. We invite you to discover the exceptional offerings our members bring to the U.S. entrepreneurial landscape, spanning technology, crafts, services, and products.

For more information please navigate to [here](#).



A Day In the Life of... (DILo)

"A Day in the Life of..." is a series of virtual events featuring PPWSV members of diverse backgrounds working at reputable companies in Silicon Valley. Each event showcases a new keynote speaker who will share a unique story and professional growth experience in her field. It will provide invaluable insights into what it is like to spend a day in that profession's role.



Job Aid

Job Aid is for all members who are looking for new career opportunities. We want to support people who find it challenging to look for a job after coming to the US, longer break, parental leave, preparing to make a shift in their career path, or simply need a boost in their preparation for changing their current job.



PPWSV Academy

The PPWSV Academy provides members with training, workshops, and coaching programs focused on self-development and personal growth, aiming to enhance productivity, confidence, and self-awareness. This program serves our mission of sharing knowledge and cultivating skills to advance your career to the next level.

Success Stories



AGNIESZKA KROKOSZ



After relocating to the US, I decided to transition from Mechanical Engineering to Software Engineering.

Discovering PPSW led me to a mentorship program where I was paired with Joanna Lorincz, a seasoned Software Quality Assurance Engineer, Scrum Master, and Team Agility Coach in Silicon Valley. Throughout the program, Joanna guided me through interview preparation, shared insights on working with development teams, and emphasized the importance of networking. This mentorship equipped me with a better understanding of the job market and helped curate a list of companies aligned with my skills. Through Joanna, I connected with a Senior Software Engineer, leading to my first engineering job at an insurance company. Joanna's ongoing support included stress relief during interviews and valuable insights into Agile methodology, now applied in my current role.

Success Stories



JOB AID

MAGDA BRYZEK



I enrolled in the 'Job Aid' Program, and it turned out to be the catalyst that helped me find my job as a Program Manager job at a boutique branding agency.

The program was tailored to my needs, encompassing training, workshops, and regular sessions with a mentor-coach. Magda, my coach, brought a holistic approach, emphasizing mindset cultivation. Beginning with envisioning my goals, we crafted a strategy and a sustainable project plan.

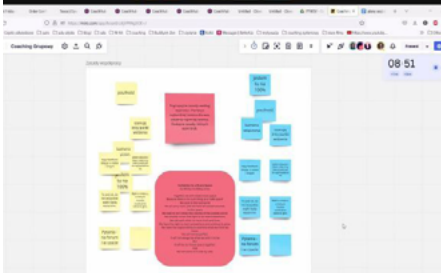
Magda's dual expertise as both a coach and a certified project manager with over a decade in big tech global corporations made our collaboration seamless. Her practical insights and examples enriched our sessions. Even when I had to travel abroad during the program, Magda's agile coaching style accommodated our work. She assigned meaningful homework, provided a book for my plane journey, and encouraged reflection on ideas.

This flexibility allowed me to benefit more from the change of scenery, turning potential disruptions into sources of inspiration. While the initial shift in my career path seemed challenging, today I view it as an exciting journey that transformed my life, with Magda's coaching playing a pivotal role. Indeed, mindset is the linchpin when you aspire to make significant strides.

Success Stories



INGA BIELINSKA



Inga Bielinska teaming up with Magda Jaworowicz, conducted group coaching for women leaders in Silicon Valley.

Tailored for mid and senior-level professionals contemplating life changes, the program featured both group coaching sessions and collaborative work in small 1:1 teams within breakout rooms.

The sessions began with a brief meditation, providing a serene transition from hectic workdays. Unlike just another meeting, it became an opportunity for open sharing in what we affectionately termed a 'breve space.' Here, participants felt free to express thoughts openly, fostering vulnerability, decompression, and catalyzing personal growth. The magic unfolded practically as everyone, supported by the group's energy, experienced varying degrees of change, navigated transitions, and overcame challenges. This shared journey created a unique and transformative experience for all.

Success Stories

PPWSV
event

OLGA STRITAR



My journey with PPWSV has been nothing short of a new adventure, a saga where ambition meets inspiration, personified by the incredible women I've met along the way.

These connections became the catalyst for growth - both for my business and our collective futures.

Here are two shining examples:

Meeting Klaudia was a game changer. Six months after our first encounter at a PPWSV event, she joined me as an intern, seamlessly integrating her marketing acumen with my business needs.

Then there was Ela, whose raffle win at a PPWSV meeting led her to our doorstep for a garden redesign. The transformation of her space is a testament to our shared success and the tangible impact of our work.

Each of these stories is a thread in the rich tapestry of relationships and collaborations I've built, thanks to PPWSV. My gratitude for this extraordinary community knows no bounds. It's in these connections and the collective spirit that our success truly lies.

Our 2023 Events

JANUARY

26

2023

PROJECT MANAGEMENT - PROFESSION, ART... PASSION

WEBINAR ONLINE WITH PIOTR PLEWIŃSKI



Our inaugural event, the Interactive Webinar with Piotr Plewinski, was a resounding success. Leveraging his two decades of experience, Piotr outlined the profession's evolution, explored various tools and management styles, and emphasized key success skills in project management. A truly fruitful start to the year!

MARCH

5

2023

INTERNATIONAL WOMEN'S DAY

SAN FRANCISCO, CA

What's included in your admission ticket:



The International Women's Day celebration at the International Hotel Manilatown in San Francisco marked one of our largest events. During Women's History Month, we came together to celebrate womanhood, entrepreneurship, and community. The spirit of collaboration and giving back prevailed.

Our 2023 Events

MARCH

21

22

2023

ACCELERATE CONFERENCE BY WOMEN IMPACT TECH

SAN FRANCISCO, CA



At the Accelerate Conference, our team connected with like-minded individuals, learned from experts, and gained insights into the latest tech trends. The inspiring stories of women making a difference, sharing experiences, and supporting each other left a lasting impression on us.

MARCH

22

2023

FUTURE OF WORK: A BETTER WORKPLACE FOR TOMORROW

SAN FRANCISCO, CA



Our team attended an event featuring experts from Future of Work Lab, The Human Group, and Asana's Work Innovation Lab. Discussions focused on creating efficient, inclusive, and sustainable work environments, prioritizing employee well-being, innovation, and business success.

Our 2023 Events

APRIL
13
2023

BUILDING CROSS-FUNCTIONAL WORKFLOWS IN ASANA

IN-PERSON WORKSHOP, PRESENTED BY ASANA



Our core team attended an in-depth workshop to boost Asana proficiency, focusing on advanced functionalities and optimizing cross-functional workflows. The session emphasized unlocking the potential of key Premium and Business features, providing hands-on exploration. We are excited to implement these strategies and enhance our project management capabilities.

MAY
21
2023

PPWSV TEAM BUILDING EVENT - PICNIC

PLEASANTON, CA



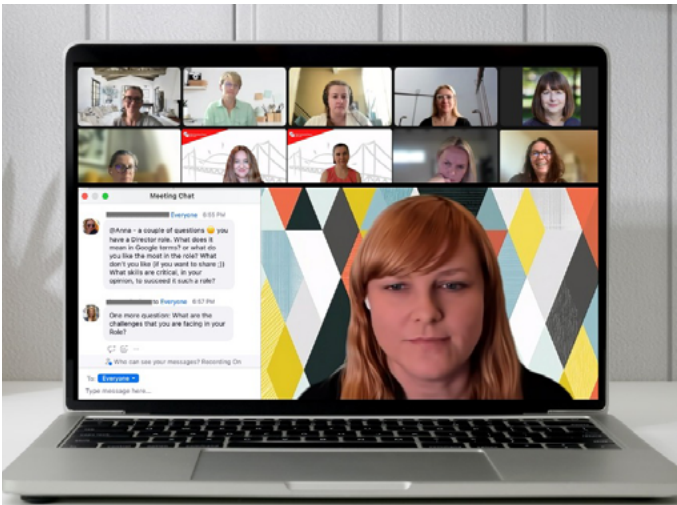
This year's team-building event was a picnic—an exceptional gathering that united our PPWSV family for a day filled with bonding, laughter, and collaboration. Our team left refreshed and ready for action, carrying the spirit of unity and motivation back into our work, prepared to tackle new challenges with a renewed sense of purpose.

Our 2023 Events

JUNE
8
2023

A DAY IN THE LIFE OF DIRECTOR OF PRODUCT ANALYTICS & DATA SCIENCE

WITH ANNA GRODECKA-GRAD, GOOGLE ADS



Our interview with Anna highlighted the data science and analytics sector. Leading a team driving growth at Google Ads, Anna, with a Ph.D. in Theoretical Quantum Physics, shared insights into success skills for this industry. Her advice? Get comfortable with being uncomfortable.

JUNE
14
15
2023

WOMEN IN TECH SUMMIT

WARSAW, POLAND



The PPWSV team had a remarkable time at the Perspektywy Women in Tech Summit 2023, Europe's largest tech conference for women. The event brought together exceptional individuals, inspiring speakers, and cutting-edge ideas. We engaged with industry leaders, gathered insights from trailblazers, and explored exciting career opportunities.

Our 2023 Events

OCTOBER

20

22

2023

TEAM BUILDING EVENT - WEEKEND AWAY RETREAT

SAN ANSELMO, CA



The Weekend Away Retreat, led by co-founder Joanna, focused on unlocking unique qualities, fostering openness, and inclusivity. It was a transformative experience centered on our shared belief in self-development in our professional journey. Workshops, team-building, and reflective sessions strengthened our team cohesion and promoted personal growth.

OCTOBER

28

2023

SCIENCE: POLISH PERSPECTIVES MEETUP BERKELEY

BERKELEY, CA



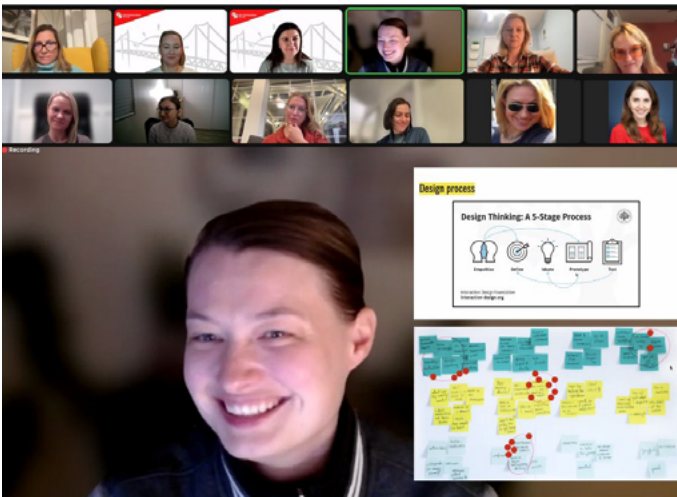
This SPP Meetup aimed to connect Polish professionals with Northern California's research community. PPWSV co-founder Magdalena Jaworowicz, a featured speaker, shared insights on engagement communication in non-profit organizations. The event featured enriching discussions and valuable networking, showcasing the remarkable work of Polish scientists in Northern California.

Our 2023 Events

NOVEMBER
29
2023

A DAY IN THE LIFE OF PRODUCT DESIGNER

WITH RÓŻA TUROWSKA, CLEVER



In our interview with Róża Turowska, a product design expert, she explained the versatile five-stage design thinking process: Empathize, Define, Ideate, Prototype, and Test. This problem-solving and user-centric approach can be applied beyond product design to personal challenges, decision-making, and creative thinking in various contexts.

DECEMBER
9
2023

PPWSV HOLIDAYS HAPPY HOUR

SAN RAMON, CA



December 2023 brought a heartwarming gathering as the PPWSV team and our closest collaborators came together. In the festive spirit, we enjoyed a delightful pre-holiday dinner, creating cherished memories while summarizing the year that was. It was a delightful evening of camaraderie and reflection, setting the tone for a bright future together.

Get Involved

We are ecstatic that you have read our publication!



Donate

If you appreciate our work and find it valuable, you can help us develop our organization.

[PLEASE DONATE HERE](#)



Become a Member!

Our organization is for you!

[JOIN US!](#)



Be our Volunteer!

Join our team as a volunteer!
Have someone in mind we should talk to?
Please make an introduction to connect us!



Become our Guest Speaker

We seek enthusiastic professionals to share their experiences and insights with our members.



Mentorship Program

Grow with us and inspire others to flourish.
Join us as a mentor and be a catalyst for growth.



The Ignite Project

Inspire elementary and middle school-aged girls by sharing your career stories.
Get involved!

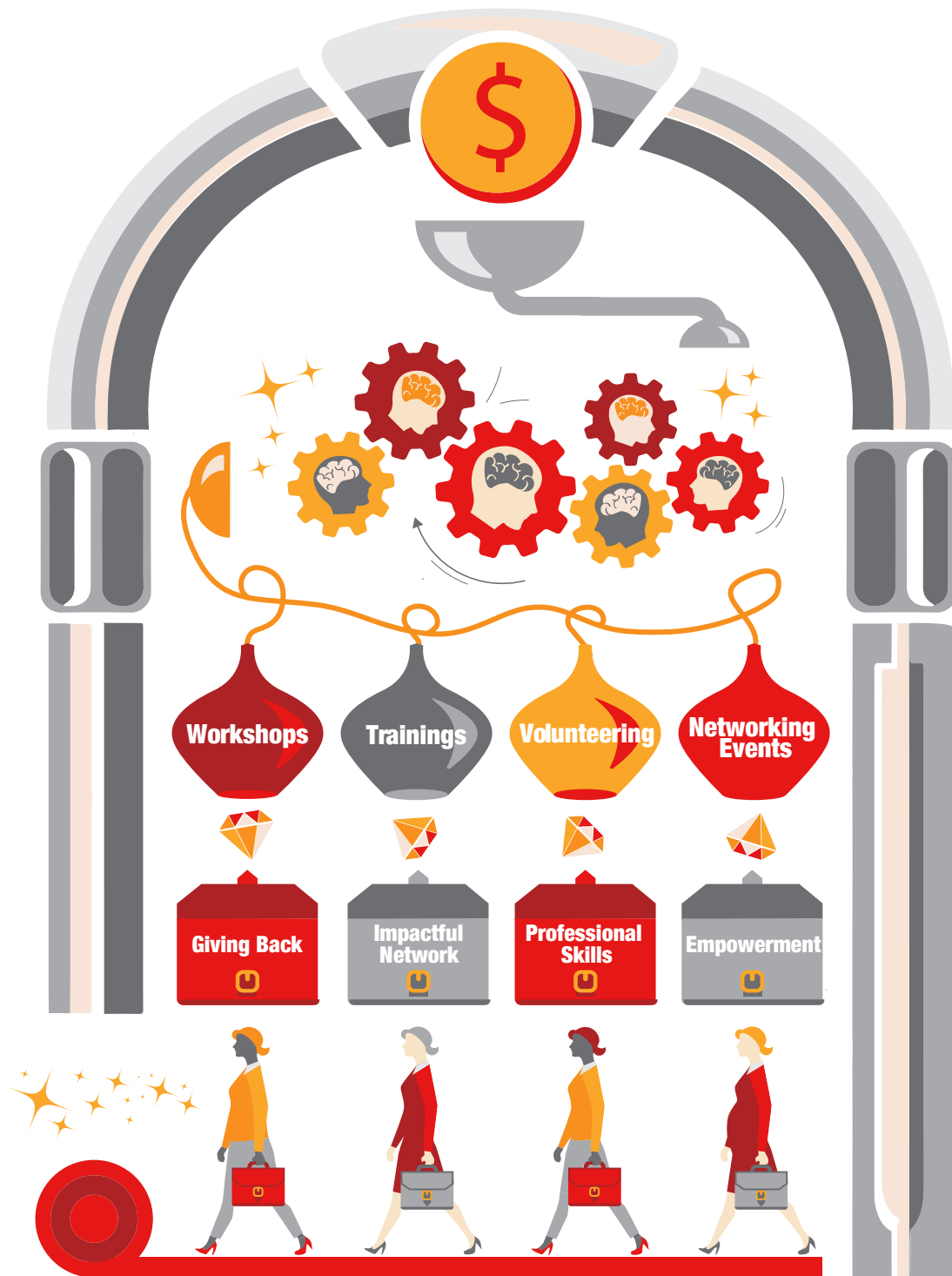
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THANK YOU

